

CREB Polyclonal Antibody

CATALOG NO:	3360R-30T	30 µg (Trial size)
	3360R-100	100 µg
HOST:	Rabbit	
IMMUNOGEN:	Synthetic peptide surrounding amino acid 109 of rat CREB (ID# BV-C39)	
SPECIES REACTIVITY:	Human, mouse, rat	

FORMULATION:

0.5 mg/ml purified rabbit polyclonal antibody in phosphate-buffered saline (PBS) containing 30% glycerol, 0.5% BSA and 0.01% thimerosal.

STORAGE CONDITIONS:

Store at -20°C. For long term storage, aliquot and freeze at -70°C. Avoid repeated freeze/defrost cycles.

DESCRIPTION:

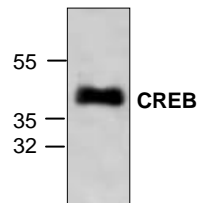
Transcription factor CREB binds the cAMP response element (CRE) and activates transcription in response to a variety of extracellular signals including neurotransmitters, hormones, membrane depolarization, and growth or neurotrophic factors. Protein kinase A and the calmodulin-dependent protein kinase CaMKII stimulate CREB phosphorylation at Ser133, a key regulatory site controlling transcriptional activity. Phosphorylation at Ser133 is also mediated by p44/42 MAP kinase, p90RSK, p38 MAP kinase and MSK1. CREB appears to play an important role in learning and memory in both flies and mice.

SPECIFICITY:

The antibody recognizes 43 kDa CREB from samples of human, mouse and rat origins.

APPLICATION:

The antibody can be used in Western blotting (0.5-4 µg/ml) and immunohistochemistry (5 µg/ml). However, the optimal concentrations should be determined individually. Blocking peptide (Cat. # 3360BP-50) is available separately.



Cat. #: 3360R-100
Western blot analysis of
CREB in 3T3 cell lysate.

FOR RESEARCH USE ONLY! Not to be used on humans.

RELATED PRODUCTS:

Apoptosis Detection Kits & Reagents

- Annexin V Kits & Bulk Reagents
- Caspase Assay Kits & Reagents
- Mitochondrial Apoptosis Kits & Reagents
- Nuclear Apoptosis Kits & Reagents
- Apoptosis Inducers and Set
- Apoptosis siRNA Vectors

Cell Fractionation System

- Mitochondria/Cytosol Fractionation Kit
- Nuclear/Cytosol Fractionation Kit
- Membrane Protein Extraction Kit
- Cytosol/Particulate Rapid Separation Kit
- Mammalian Cell Extraction Kit
- FractionPREP Fractionation System

Cell Proliferation & Senescence

- Quick Cell Proliferation Assay Kit
- Senescence Detection Kit
- High Throughput Apoptosis/Cell Viability Assay Kits
- LDH-Cytotoxicity Assay Kit
- Bioluminescence Cytotoxicity Assay Kit
- Live/Dead Cell Staining Kit

Cell Damage & Repair

- HDAC Fluorometric & Colorimetric Assays & Drug Discovery Kits
- HAT Colorimetric Assay Kit & Reagents
- DNA Damage Quantification Kit
- Glutathione & Nitric Oxide Fluorometric & Colorimetric Assay Kits

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- cAMP & cGMP Assay Kits
- Akt & JNK Activity Assay Kits
- Beta-Secretase Activity Assay Kit

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- CETP Activity Assay & Drug Discovery Kits
- PLTP Activity Assay & Drug Discovery Kits
- Total Cholesterol Quantification Kit

Molecular Biology & Reporter Assays

- siRNA Vectors
- Cloning Insert Quick Screening Kit
- Mitochondrial & Genomic DNA Isolation Kits
- 5 Minutes DNA Ligation Kit
- 20 Minutes Gel Staining/Destaining Kit
- β-Galactosidase Staining Kit & Luciferase Reporter Assay Kit

Growth Factors and Cytokines

Monoclonal and Polyclonal Antibodies