

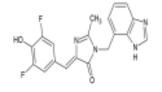
## BI

ALTERNATE NAME: (Z)-3-((1H-Benzo[d]imadazol-4-YI)Methyl)- 5-(3,5-Difluoro-4-Hydroxybenzylidene)-2- Methyl-3,5-Dihydro-

4H-Imidazol-4-One

**CATALOG #:**B2798-1 1 mg
B2798-500 500 μg

STRUCTURE:



MOLECULAR WEIGHT: 368.3

CAS NUMBER: N/A

APPEARANCE: Yellow solid

PURITY: ≥98% by HPLC

**SOLUBILITY:** >10 mg/ml DMSO

**DESCRIPTION:** BI is a derivative of DFHBI (Cat. No. B2797) that binds Broccoli™ with higher affinity and deliver

improved cellular fluorescence. In cells, BI has been found to stabilize the Broccoli<sup>™</sup> structure and promote its folding. Additionally, Broccoli<sup>™</sup>/BI complexes is significantly more photostable due to impaired light-induced photoisomerization, and rapid unbinding of photoisomerized cis-BI. BI is cell-permeable with negligible toxicity in living cells and can be used to label any genetically encoded Broccoli<sup>™</sup> RNA tag without disrupting biological functions. Importantly, the optimized fluorescence properties of BI enable live single-molecule imaging of Broccoli<sup>™</sup>-tagged mRNA transcripts in

mammalian cells.

STORAGE TEMPERATURE: -20°C. Protect from light

HANDLING: Do not take internally. Wear gloves and mask when handling the product! Avoid contact by all modes of

exposure.

**RELATED PRODUCTS:** 

DFHBI-1T (B2799) DFHO (B3201) DFHBI (B2797)

DISCLAIMER: FOR RESEARCH USE ONLY! Not to be used on humans.